CONDENSED INTERIM HALF YEARLY FINANCIAL INFORMATION (Un-Audited)

31 DECEMBER 2011

MEDIA TIMES LIMITED

VISION

To be a dynamic and liberal media company with the aim to inform and entertain our target market, keeping in view the truth and authenticity element.

MISSION

As a leading & diversified media company, our mission is to set new standards of customer satisfaction by gaining the higher market share and at the same time fulfilling our obligations towards our employees, vendors, investors and most important our readers and viewers.

MEDIA TIMES LIMITED

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MEDIA TIMES LIMITED

COMPANY INFORMATION

Board of Directors Aamna Taseer (Chairman)

Shehryar Ali Taseer (CEO) Maheen Ghani Taseer Shehrbano Taseer Samira Ahmed Zia Imran Hafeez Maimanat Mohsin

Chief Financial Officer Waseem Raza

Audit Committee Maheen Ghani Taseer (Chairperson)

Aamna Taseer Imran Hafeez

Company Secretary Nadeem Magsood

Auditors Nasir Javed Magsood Imran Ashfaq

Chartered Accountants

Legal Advisers Ebrahim Hosain

Advocates & Corporate Counsel

Bankers Al-Baraka Islamic Bank

Bank Alfalah Limited Faysal Bank Limited

Habib Metropolitan Bank Limited

KASB Bank Limited NIB Bank Limited Summit Bank Limited Soneri Bank Limited

Standard Chartered Bank (Pakistan) Limited

Registrar and Shares Transfer Office THK Associates (Pvt.) Limited

Ground Floor

State Life Building No.3,

Dr. Zia-ud-Din Ahmed Road Karachi

Tel: (021) 111-000-322

Head Office 103-C/II, Gulberg-III

Lahore, Pakistan Tel: (042) 35757591-4

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Registered & Main Project Office 41-N, Industrial Area, Gulberg-II, Lahore

Tel: (042) 35878614-9

DIRECTORS' REVIEW

The Directors of **Media Times Limited** ("MTL" or "the Company") are pleased to present the auditors' limited reviewed financial statements of the Company for the six months ended 31 December 2011.

Operating Results

The operating results of the Company are summarized as follows:

	31 December 2011 Rupees	31 December 2010 Rupees
Revenue	121,916,227	225,174,695
Gross profit/(loss)	(144,321,081)	43,076,704
Operating cost	(98,756,624)	(102,261,254)
Operating (loss)	(243,077,705)	(59,184,550)
Finance Costs	(46,913,703)	(40,212,630)
Taxation	76,617,707	34,106,441
Loss after taxation	(210,330,820)	(62,116,994)
Loss per share - Basic & diluted	(1.57)	(0.46)

During the period under review, the Company posted loss after tax of Rs. 210.33 million as compare to Rs. 62.11 million in corresponding period last year. Increase in loss was mainly due to decrease in revenue to Rs.121.91 million from Rs.225.17 million in corresponding period and charge of huge amount of program/content cost to the income. The EPS of the Company was Rs. (1.57) as compared to Rs. (0.46) in the corresponding period.

Pakistan media industry has finally taken a much permanent economic outlook and market conditions have finally stabilized on a new revenue pedestal for last two years. This new dimension of doing business has made media owners set their aims and goals according to the strategy based on last two years industry trends. The management of the Company has also worked out a strategy to curtail expenses and synergies resources to increase their overall financial stability. Surviving the tough times and building a much more practical management model based on market driven techniques has given a more solid base to the media times management to operate on long term bases.

Subsequent to the period under review the Company has completed the right issue of Rs. 447.106 million divided into 44,712,752 numbers of shares of Rs. 10.00 each i.e. in proportion of 1 share for every 3 shares held i.e. 33.33%. The shares were issued to the subscribers/underwriter to the issue accordingly.

Board of Directors

Since the last publication of periodic report for the period ended 30 September 2011, Mr. Shahbaz Ali Taseer and Mr. Omer Subhan Salamat, the Directors of the Company ceased to hold their offices of director in accordance with section 188 (b) of the Companies Ordinance, 1984. The Board of Directors in their meeting held on 10 January 2012 appointed Mrs. Maheen Ghani Taseer and Ms. Samira Ahmed Zia as Director on casual vacancies occurred on the Board, due to cessation of office of Directors.

The Board of Directors in their meeting held on 25 February 2012 has appointed Mr. Imran Hafeez as Director of the Company in place of Syed Kashan Hussain Kazmi, who has resigned from the office of Director.

Ms. Shehrbano Taseer is allowed a monthly salary of Rs. 50,000 along with other employee benefits as per the Company policy with effect from 01 December 2011.

General

The Board of Directors wishes to express its pleasure and gratefulness to the shareholders for their continued support and to all the employees for their ongoing dedication and commitment to the Company.

For and on behalf of the Board of Directors

Lahore 25 February 2012 Shehryar Ali Taseer Chief Executive Officer

MEDIA TIMES LIMITED

Independent Report on Review of Condensed Interim Financial Information to the members of Media Times Limited

INTRODUCTION

We have reviewed the accompanying condensed interim statement of financial position of **Media Times Limited**, as at **31 December 2011**, and the related condensed interim income statement, condensed interim statement of comprehensive income, condensed interim cash flow statement, condensed interim statement of changes in equity and notes to the accounts for the half year then ended (here-in-after referred to as "Interim financial information"). Management is responsible for the preparation and fair presentation of this condensed interim financial information in accordance with approved accounting standards as applicable in Pakistan for interim financial reporting. Our responsibility is to express a conclusion on this interim financial information based on our review.

Scope of Review

We conducted our review in accordance with the International Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim financial information as at and for the half year ended 31 December 2011 is not prepared, in all material respects, in accordance with approved Accounting Standards as applicable in Pakistan relating to interim financial reporting.

The figures for the Quarter ended 31 December 2010 and 31 December 2011 in the condensed interim income statement have not been reviewed and we do not express a conclusion on them.

Lahore 25 February 2012 Nasir Javaid Maqsood Imran Ashfaq Chartered Accountants Muhammad Magsood





CONDENSED INTERIM STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2011

AS AT ST DECEMBER 2011			
		(Un-Audited)	(Audited)
		31 December	30 June
	Note	2011	2011
ASSETS		(Rupe	es)
NON CURRENT ASSETS			
Property, plant and equipment	4	1,246,714,711	1,333,004,815
Intangible assets	5	152,773,770	152,907,170
Long term deposits		18,460,906	14,537,706
Television program costs		-	50,170,535
Deferred taxation		248,227,087	170,328,653
		1,666,176,474	1,720,948,879
CURRENT ASSETS			
Inventories		7,507,464	7,154,508
Current portion of television program costs		51,670,416	76,953,897
Trade debts		121,678,216	134,580,854
Loans and advances		29,616,412	19,210,116
Deposit and prepayments		6,328,000	5,730,724
Other receivables		16,812,925	17,438,125
Cash and bank balances		3,309,054	7,824,258
		236,922,487	268,892,482
TOTAL ASSETS		1,903,098,961	1,989,841,361
EQUITY AND LIABILITIES			
Share Capital and Reserves			
Authorized capital			
140,000,000 ordinary shares of Rs. 10 each.		1,400,000,000	1,400,000,000
•			
Issued, subscribed and paid up capital		1,341,382,580	1,341,382,580
Share premium		76,223,440	76,223,440
Unappropriated (loss)		(426,036,975)	(215,706,155)
Total Equity		991,569,045	1,201,899,865
NON CURRENT LIABILITIES			
Long term finances	6	462,112,736	441,484,904
Retirement benefits		58,017,335	54,438,208
Liabilities against assets subject to finance lease		7,654,236	10,644,946
CURRENT LIABILITIES		527,784,307	506,568,058
Trade and other payables		311,868,658	215,305,749
Interest and mark-up accrued		9,538,599	3,956,128
Short term borrowings	7	50,000,000	50,000,000
Current maturities of long term liabilities	,	12,338,352	12,111,561
Carrona matarities or long term liabilities		383,745,609	281,373,438
Contingencies and commitments	8	-	-
TOTAL EQUITY AND LIABILITIES		1,903,098,961	1,989,841,361
		.,555,555,551	-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

The annexed notes from 1 to 15 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

MEDIA TIMES LIMITED

CONDENSED INTERIM INCOME STATEMENT (UN-AUDITED) FOR THE HALF YEAR ENDED 31 DECEMBER 2011

		Half year	ended	Quarter er	nded
		Jul-Dec	Jul-Dec	Oct-Dec	Oct-Dec
	Note	2011	2010	2011	2010
		(Ru	pees)	(Rup	ees)
Revenue -Net		121,916,227	225,174,695	55,238,566	105,360,269
Direct costs		(266,237,308)	(182,097,991)	(162,970,702)	(99,462,866)
Gross profit/(loss)		(144,321,081)	43,076,704	(107,732,136)	5,897,403
Operating costs		(98,756,624)	(102,261,254)	(63,989,920)	(43,685,631)
Operating loss		(243,077,705)	(59,184,550)	(171,722,056)	(37,788,228)
Finance costs		(46,913,703)	(40,212,630)	(23,575,269)	(22,077,486)
		(289,991,408)	(99,397,180)	(195,297,325)	(59,865,714)
Other operating Income		3,042,881	3,173,745	2,560,275	3,146,921
Loss before taxation		(286,948,527)	(96,223,435)	(192,737,050)	(56,718,793)
Taxation		76,617,707	34,106,441	42,745,621	21,663,378
Total comprehensive loss		(210,330,820)	(62,116,994)	(149,991,429)	(35,055,415)
Loss per share - basic and diluted	13	(1.57)	(0.46)	(1.12)	(0.26)

The annexed notes from 1 to 15 form an integral part of these condensed interim financial information.

LAHORE: CHIEF EXECUTIVE DIRECTOR 10

CONDENSED INTERIM STATEMENT OF COMPREHENSIVE INCOME (UN-AUDITED)

FOR THE HALF YEAR ENDED 31 DECEMBER 2011

	Half year ended		Quarter ended		
	Jul-Dec Jul-Dec		Oct-Dec	Oct-Dec	
	2011	2010	2011	2010	
	(Rup	ees)	(Rup	ees)	
Loss after taxation	(210,330,820)	(62,116,994)	(149,991,429)	(35,055,415)	
Other comprehensive income/ (loss)					
for the period	-	-	-	-	
Total comprehensive loss for the period	(210,330,820)	(62,116,994)	(149,991,429)	(35,055,415)	

The annexed notes from 1 to 15 form an integral part of these condensed interim financial information.

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MEDIA TIMES LIMITED

CONDENSED INTERIM CASH FLOW STATEMENT (UN-AUDITED) FOR THE HALF YEAR ENDED 31 DECEMBER 2011

		July-Dec	July-Dec
	Note	2011	2010
		(Rupe	es)
Cash flow from operating activities			
Cash generated from operations	9	(42,000,208)	20,732,432
·			
Long term deposits		(3,923,200)	189,632
Television programs costs		50,170,539	7,241,882
Retirement benefits paid		(210,000)	(53,000)
Finance cost paid		(41,331,232)	(24,337,655)
Taxes paid		(894,817)	(1,778,055)
Net cash (used in)/generated from operating activities		(38,188,918)	1,995,236
Oct to the terms of the			
Cash flow from investing activities		10.010.001	(00 110 000)
Fixed capital expenditure		13,012,801	(23,116,836)
Sale proceeds of operating fixed assets		2,797,000	5,532,000
Net cash generated from/ (used in) investing activities		15,809,801	(17,584,836)
Cash flow from financing activities			
Repayment of long term finances-Net		20,173,287	16,993,915
Repayment of short term borrowings		-	(1,262,745)
Repayment of finance lease liabilities-Net		(2,309,374)	(8,507,075)
Net cash generated from financing activities		17,863,913	7,224,095
Net decrease in cash and cash equivalents		(4,515,204)	(8,365,505)
Cash and cash equivalents at the beginning of the period	d	7,824,258	18,461,424
Cash and cash equivalents at the end of the period		3,309,054	10,095,919

The annexed notes from 1 to 15 form an integral part of this condensed interim financial information.

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LAHORE: CHIEF EXECUTIVE DIRECTOR LAHORE: CHIEF EXECUTIVE DIRECTOR

CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY (UN-AUDITED) FOR THE HALF YEAR ENDED 31 DECEMBER 2011

	Share	Capital reserves	Revenue Reserve	
	Capital	Share Premium	Unappropriated Profit/(loss)	Total
		1)	(Rupees)	
Balance as at 30 June 2010	1,341,382,580	76,223,440	(52,543,497)	1,365,062,523
Net loss for the period			(62,116,994)	(62,116,994)
Balance as at 31 December 2010	1,341,382,580	76,223,440	(114,660,491)	1,302,945,529
Balance as at 30 June 2011	1,341,382,580	76,223,440	(215,706,155)	1,201,899,865
Net loss for the period	•	•	(210,330,820)	(210,330,820)
Balance as at 31 December 2011	1,341,382,580	76,223,440	(426,036,975)	991,569,045

CHIEF EXECUTIVE

LAHORE

annexed notes from 1 to 15 form an integral part of this condensed interim financial information.

The

DIRECTOR

MEDIA TIMES LIMITED

NOTES TO THE CONDENSED INTERIM FINANCIAL INFORMATION (UN-AUDITED)

FOR THE HALF YEAR ENDED 31 DECEMBER 2011

The Company and its operations

Media Times Limited (the "MTL" and or "Company") was incorporated in Pakistan on 26 June 2001 as a Private Limited Company under the Companies Ordinance, 1984 and was converted into Public Limited Company on 06 March 2007. The Company is listed on Karachi and Lahore Stock Exchanges. The registered office of the Company is located at 41-N, Industrial Area, Gulberg II, Lahore and is engaged in printing and publishing daily English and Urdu news papers by the name of "Daily Times" and "AajKal" respectively and also engaged in production, promotion, advertisement, distribution and broadcasting of television programs through satellite channels by the name of "Business Plus" and "Zaiqa" (formerly Wikkid Plus) respectively. The principal places of the business for "Business Plus" and "Zaiga" is situated at F-49, Block-8, KDA Scheme 5, Clifton Karachi and for Newspapers is at 41-N, Industrial Area, Gulberg II, Lahore. The company has also applied to (PEMRA) for grant of license for entertainment channel which is under the process of approval.

Statement of compliance

This condensed interim financial information has been prepared in accordance with approved accounting standards as applicable in Pakistan. Approved accounting standards comprise of such International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board as are notified under the Companies Ordinance, 1984, provisions of and directives issued under the Companies Ordinance, 1984. Wherever the requirements or directives issued by Securities and Exchange Commission of Pakistan differ with the requirements of IFRS, the requirements of the Companies Ordinance, 1984 or the requirements of the said directives prevail.

The disclosures made in these condensed interim financial information have, however, been limited based on the requirements of the International Accounting Standard 34, Interim Financial Reporting. These condensed interim financial statements are unaudited but have been reviewed by the external auditors in accordance with the requirements of the Code of Corporate Governance promulgated by

Significant accounting judgments and estimates

The preparation of condensed interim financial information requires management to make judgments, estimates and assumptions that affect the application of accounting policies and reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates. In preparing this condensed interim financial information, the significant judgments made by the management in applying accounting policies and the key sources of estimation were the same as those that were applied to the financial statements for the year ended 30 June 2011.

			Note	31 December 2011	30 June 2011
				(Ru	pees)
4	Prop	erty, Plant and Equipment			
	Oper	ating assets	4.1	1,148,208,407	1,115,046,655
	Capit	al work-in-progress-at cost		98,506,304	217,958,160
				1,246,714,711	1,333,004,815
	4.1	Operating assets			=======================================
		Owned and leased assets:			
		Opening net book value		1,115,046,654	1,234,004,913
		Additions / transfers during the period / year	4.1.1	96,471,347	532,310
				1,211,518,001	1,234,537,223
		Disposal during the period / year -NBV	4.1.2	(1,063,304)	(2,862,370)
		Depreciation for the period / year		(62,246,290)	(116,628,199)
		Closing net book value		1,148,208,407	1,115,046,655

		31 December 2011	30 June 2011
		(Rupe	es)
4.1.1	Break-up of additions/transfers		
	Leasehold improvements	89,656	-
	Plant and equipment	95,192,314	174,000
	Office equipment	839,377	341,510
	Computers	75,000	16,800
	Furniture and fixtures	275,000	-
		96,471,347	532,310
4.1.2 Break-	up of Disposals		
Office (equipment	191,911	-
Furnitu	re & Fixture	103,315	-
Vehicle	s	768,078	2,862,370
	•	1,063,304	2,862,370
Intangible A	ssets		
This represe	nts goodwill arised on merger of Total Media Limite.	ed with Media Time	es Limited and
		31 December	30 June

Long term finances

Banking companies and other financial institutions

First National Bank Modarba - Secured Associated Companies - Unsecured	4,090,910 462,112,736	4,545,455 441,484,904
	466,203,646	446,030,359
Less: current portion shown under current liabilities	(4,090,910)	(4,545,455)
	462,112,736	441,484,904

2011

(Rupees)

2011

Short term borrowing-secured

Running Finance facility available from commercial bank under mark up arrangements amounts to Rs. 50 million (June 2011: Rs. 50 million). Mark up is charged at 6 months KIBOR plus 3.5 % per annum, payable on half yearly basis. It is secured by way of exclusive charge on present and future current and fixed assets of the Company.

Contingencies and commitments

There is no change in contingencies and commitments disclosed in the annual financial statements for the year ended 30 June 2011 except for the following:

		31 December	30 June
		2011	2011
		(Rupee	s)
8.1	Commitments in respect of capital expenditure		-
8.2	Commitments in respect of content/programs		1,160,709

MEDIA TIMES LIMITED

		31 December 2011	31 December 2010
		(Rupe	es)
9	Cash generated from operating activities		
	Loss before taxation Adjustment for non-cash charges and other items:	(286,948,527)	(96,223,435)
	Depreciation Amortization of intangible assets	62,246,290 133,400	78,097,260 133,400
	Amortization of deferred cost	9,967,707	-
	Gain on disposal of operating fixed assets	(1,733,697)	(3,133,905)
	Retirement benefits	3,789,127	8,093,617
	Finance cost	46,913,703	40,212,631
	Profit before working capital changes	(165,631,997)	27,179,568
	Effect on cash flow due to working capital changes:		
	Inventories	(352,956)	17,556,164
	Television programs costs	25,283,481	331,809
	Trade debts	12,902,638	(34,382,865)
	Loans and advances	(10,406,296)	(6,946,250)
	Deposit & prepayments	(597,276)	738,664
	Other receivables	239,289	(8,714,340)
	Trade and other payables	96,562,909	24,969,682
		123,631,789	(6,447,136)
10	Related parties transactions	(42,000,208)	20,732,432

The related parties comprise associated companies, related group companies, director of the Company, companies where director also hold directorship, and key management employees.

Significant transactions with related parties are as follow:

	31 December 2011	31 December 2010
	(Rupe	es)
Associated Companies		
First Capital Securities Corporation Limited		
Sale of goods and services	20,800	-
Interest on loan	40,692,828	35,492,665
Repayment of loan	1,632,000	-
Pace Pakistan Limited		
Building Rent	5,130,000	4,800,000
Sale of vehicle	340,000	323,486
Sale of goods and services	65,000	4,045,000
Advance against advertisement	1,200,000	800,000
Worldcall Telecom Limited		
Sale of goods and services	1,000,000	7,020,000
Building Rent	954,204	-
Purchase of goods & services	610,260	874,914

All transactions with related parties have been carried out on commercial terms and conditions.

11 Segment reporting

Segment information is presented in respect of the Company's business. The primary format, business segment, is based on the Company's management reporting structure.

Segment results, assets and liabilities include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.

Segment capital expenditure is the total cost incurred during the period to acquire segment assets that are expected to be used for more than one year.

The Company's operations comprise of the following main business segments:

- -Print media which comprises of "Daily Times" and "AajKal" being the Daily English and Urdu newspapers respectively.
- -Electronic media comprises of "Business Plus", and "Zaiqa" being the two satellite channels.

Segment analysis for the period ended 31 December 2011.

	Print Media	Electronic Media	Total
		(Rupees)	_
Total revenue - net	100,562,404	21,353,823	121,916,227
Loss before tax and unallocated expenses	(132,975,198)	(153,973,329)	(286,948,527)
Unallocated corporate expenses Taxation Loss after taxation Segment assets and liabilities			76,617,707 (210,330,820)
Segment assets Unallocated segment assets Consolidated total assets	1,295,213,825 -	359,658,049	1,654,871,874 248,227,087 1,903,098,961
Segment liabilities	707,891,133	203,638,783	911,529,916
Segment capital expenditure	17,000	96,454,347	96,471,347
Depreciation and amortization	31,781,337	30,598,353	62,379,690

Segment analysis for the period ended 31 December 2010.

	Print Media	Electronic Media	Total
		(Rupees)	
Total revenue - net	186,909,526	38,265,169	225,174,695
Loss before tax and unallocated expenses	(46,689,052)	(49,534,383)	(96,223,435)
Unallocated corporate expenses - Taxation			34,106,441
Loss after taxation			(62,116,994)
Segment assets and liabilities			
Segment assets Unallocated segment assets Consolidated total assets	1,407,672,936	469,231,072	1,876,904,008 139,339,928 2,016,243,936
Segment liabilities	558,380,134	154,918,273	713,298,407
Segment capital expenditure	79,860	217,000	296,860
Depreciation and amortization	49,223,000	29,007,660	78,230,660
17			

MEDIA TIMES LIMITED

12 Taxation

The provision for taxation for the half year ended 31 December 2011 has been made on an estimated basis.

13 Loss per share - basic and diluted

There is no dilutive effect on the basic loss per share of the Company, which is based on:

	31 December 2011	31 December 2010
	(Rupees)	
Loss after taxation attributable to ordinary share holders -Rupees	(210,330,820)	(62,116,994)
Weighted average number of ordinary shares - Numbers	134,138,258	134,138,258
Loss per share - Basic Rupees	(1.57)	(0.46)

14 Date of authorization for issue

This un-audited condensed interim financial information for the half year ended 31 December 2011 was authorised for issue on 25 February 2012 by the Board of Directors of the Company.

15 General

15.1 Figures have been rounded off to the nearest of rupee.

LAHORE CHIEF EXECUTIVE DIRECTOR

